

MODULE DESCRIPTOR

MODULE TITLE	Business and Economics in the European Union		
MODULE CODE	<i>EC2006 (L5)</i>	CREDIT VALUE	20 credits / 10 ECTS
SCHOOL	SCHOOL OF BUSINESS AND MANAGEMENT		

MODULE AIMS

To make students aware of the rationale and founding principles of the European Union (EU) and its forerunners.

To make students aware of the important economic issues which impact upon businesses and economies within the EU and the part that the EU plays, as a whole, within the global economy.

Students will analyse and evaluate economic theories and policies and will consider the problems and opportunities that may result from further integration

MODULE CONTENT

1. History and Development of the EU
2. Institutions and Decision Making
3. Main Economic, Political and Social Indicators of Member States
4. Budget and Finance of the EU
5. The Single Market
6. The Enlargement of the EU
7. Common Agriculture Policy
8. Regional Policy
9. Industrial and Competition Policies
10. Monetary Integration
11. European Labour Markets
12. Economic costs of organised crime

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Outline and review the history and development of the European Union
2. Compare the diverse economies of the European Union
3. Discuss current issues affecting the European Union
4. Demonstrate the ability to select and apply appropriate economic theories, concepts and models to critically analyse European Union policies

TEACHING METHODS

The lecture programme is designed to develop the students' understanding of the EU institutions, decision-making process and economic policies of the European Union that contribute to the environment within which European Business operates.

A range of teaching methods will be used as appropriate to the topic being taught. Handouts, additional information/articles and web links will be available on Blackboard.

Discussion will be encouraged at all stages.

ASSESSMENT METHODS

This module is assessed through an examination (50%) and an individual assignment (50%).